

ADVERTISING RESERVATION AND CONTRACT
2022 – RED RIVER VALLEY TOURISM ASSOCIATION TRAVEL GUIDE

Brochure Details

25,000 printed ANNUALLY

24 x18 Flat/Fold 3 7/8x9(open in right hand side), blueline and matchprint, 70# anthem
gloss block, 4CP 2 sided w gloss aqueous coating, both sides

_____ Business Card Ad – (1.75” X 2”) \$350..... 4 available

_____ Small Ad – (3.5” X 4”) \$700.....16 available

_____ Inside Panel – (3.5” X 8.5”) \$2,000..... 1 available

Camera-ready ad to be provided by the advertiser.

Please contact RRVTA Secretary Cindy Roller at director@redrivervalley.info
or 940.872.6246 with questions on advertising artwork. Ads must be received
no later than November 5, 2021 and should be camera ready.

Member: _____

Contact

Person: _____

Signature: _____

Date: _____

Project Timeline: Open Reservations – September 11, 2021 at 9 a.m.

Payment Deadline – November 5, 2021

Ad Received by Designer Deadline – November 1, 2021 at 5 p.m.

Brochure File to Printer November 19, 2021

Brochure shipped to RRVTA December 2021

Brochure pick up at first RRVTA meeting in January 2022

All sized ad spaces first come first serve!

Please return this completed form via email to reserve your ad space to:

Cindy Roller, Secretary

Red River Valley Tourism Association

director@[redrivervalley.info](mailto:director@redrivervalley.info)

Send Ad Reservation Payment check payable to RRVTA to:

RRVTA

Treasurer, Lilly Palmer

Red River Valley Tourism Association

C/O Tales N Trails Museum, 1522 E. Hwy 82, Nocona, Texas. 76255

If you have questions, please call Cindy at 940.872.6246