

Red River Valley Tourism Association

Joint Promotional Yard Sale Event

Registration Form 2019

Please submit your community information for the RRVTA HWY SALE portion of the website. Submit to Becky Semple via Fax 903-784-2158, e-mail to chamber@paristexas.com; or mail completed registration form to The Lamar County Chamber of Commerce, 8 West Plaza, Paris, Texas 75460 Re: Yard Sale

***Not just a Yard Sale:** Promote farmer’s markets, trade days, flea markets, arts and craft shows, and encourage retail shops, antique stores, and businesses to have side walk sales!*

Think outside the box to creatively promote your community.

- Event Name:** HWY 82/ 287 Yard Sale
- Event Date:** Friday, June 7th, and Saturday, June 8th, 2019
- Location:** Communities along US Highway 82 and US Highway 287 corridors and beyond OK and TX
- Who can participate:** Any community along the corridor that is a member of RRVTA (RRVTA membership required restricted to one listing per community)
- Purpose:** Joint promotional activity promoting tourism and public awareness for the Red River Valley area of Texas and Oklahoma.
- Participation:** **REGISTRATION DEADLINE March 29th, 2019 (time is needed to update the HWY SALE MAP)**
- Costs:** **Current RRVTA membership required to be eligible to participate.**

Participants are encouraged to place ads or submit information in their local/regional publications. Participants are responsible for paying for the ads if placed. Participants will print their own marketing materials (Logo and design to be provided by Willoughby Design.)

RRVTA cannot allow vendors to set-up on TXDOT right-of-way.

- Publicity:** The event will be promoted to Travel Writers in major markets within a 150-mile radius.
- Marketing:** Website, RRVTA brochure with HWY sale info included is distributed to members and Travel Information Centers in Texas and Oklahoma
- Deadline to participate:** **March 29th, 2019**

For information contact: Becky Semple, 903-784-2501, e-mail chamber@paristexas.com

Community: _____ Contact Person: _____

E-mail: _____ Website: _____

Phone number: _____

Map distribution location for your community: _____

(You may have as many map locations as you want and promote those in your local information, but we can only list one main location on the website)

_____ **Yes, we want to participate in the 2019 HWY 82 & 287 Yard Sale June 7th and 8th, 2019**

*Please provide **one** map distribution location for your community (e.g. Dairy Queen, or Chamber of Commerce)